

**ABSTRACT**

A tape dispenser comprises a cylindrical hub for rotatably supporting a roll of tape, and a dispensing arm extends radially outwardly of the hub and has a tape guide on the bottom thereof by which tape is arched concavely toward an underlying surface as the tape is  
5 displaced from the dispenser and applied to the underlying surface. A brake arrangement on the dispenser is operable manually by a user to stop or otherwise control rotation of a tape roll during a dispensing operation.